

Icon24 Conference: Conservation for Change

Sponsor & Exhibitor Packages

Support Icon and help protect, preserve, and promote our cultural heritage through conservation





www.icon.org.uk



THE INSTITUTE OF CONSERVATION

Our Icon24 Offers

Sponsorship Packages Plus VAT

Package	Cost	Package Benefits (See listings below for more details)
Headline Sponsor 	£7,500	A wide range of in-person, hybrid, digital, and social media promotion and recognition for your organisation as our Headline Sponsor
Partner Sponsor 	£5,000	Recognition of your support as one of our limited Partner Sponsors with in-person, hybrid, digital and social media promotion and recognition for your organisation
Premium Sponsor	£2,500	Digital, in-person, and social media recognition and promotion of your organisation as one of our valued Premium Sponsors
Evening Reception Sponsor	£5,000	<p>A unique opportunity for your organisation to be the sole Sponsor for our evening reception where we will be hosting our 'Marsh Awards for Conservation' to some much deserving individuals and organisations. You will have the opportunity to introduce the evening, and your support will be recognised via hybrid, digital, social media and in-person</p> <p>Contact Jo Boardman for further details regarding this great Sponsorship Opportunity</p>
Digital Sponsor	£300 - £1,500	<p>A unique opportunity for your organisation to be promoted to our global audience via our Hybrid Platform. We have a range of promotional offers we can provide you with via our digital and social media channels as well as on the day via our online platform.</p> <p>Contact Jo Boardman for further details regarding this great Sponsorship Opportunity</p>
Conference Sessions Sponsor: In-person and online	£500	An opportunity for your organisation to be mentioned on one of our Conference Sessions as a Sponsor. Tailor your support to a session that is specific to your mission, vision, and values
Exhibitor	£1,500	<p>Each Exhibitor at Icon24 will have access to:</p> <ul style="list-style-type: none"> • a fully dressed table • furniture & power (if required) • conference brochure quarter page ad • 2 delegate tickets to the conference and evening reception • promotion via Icon's social media channels

Our Icon24 Offers

Other Additional Opportunities for sponsors and exhibitors to consider

Conference Email Sponsor	£750	Sponsor a Conference email campaign to our end users highlighting your organisation and your support of Icon24
Icon24 Gift Sponsor <ul style="list-style-type: none"> • Pen • Notepad • Cork Coasters • Keyrings 	£500 - £2,500	<p>As this is our first in-person conference since 2019, we would like to provide our delegates with a special conference gift. We will have a list of sustainable gifts we would like to provide our delegates with, and each gift will have your branding</p> <p>Contact Jo Boardman for further details regarding this great Sponsorship Opportunity</p>
Lanyard Sponsor	£1500	Your brand will be present in full colour on every delegate lanyard at the conference as well highlighted at our registration desk
Delegate Bag Sponsor	£750 - £2,000	Your company can have their logo on every delegate bag and provide an insert into the delegate bag, as well as promotion via social media
Promotional Insert in Delegate Pack	£400 - £650	Your company can provide one insert (A5 or A4) to put in the Conference Delegate Pack – so that your company information is in the hands of everyone of our in-person delegates
Conference Brochure Adverts	£200 - £600	Your company can have a quarter, half, full page advert in our Conference Brochure

Please do contact us to discuss any of the packages above.

We have the flexibility, and are able to provide a range of options to suit your needs.



Sponsorship Package Benefits

Headline: £7,500

- **Website listing** – company logo & link on the conference website, with info re: why you are supporting Icon24 (100 words)
- **Complimentary half page advert in iconnect regarding your organisation (date of inclusion to be agreed)**
- **Full page advert** – in the conference brochure (inside front or back)
- **Conference brochure** – company profile inclusion
- **A4 company leaflet** – included within delegate bag
- **Sponsored email campaign** – to members / non-members highlighting your company's support of Icon24 - a 50 word message of your choice, logo & url link
- **Social media promotion** – your company support of Icon24 highlighted via icon social media promotion on key channels pre / during / post-conference
- **Fully dressed table** – prominently situated at the conference venue (including power & furniture) – with the opportunity to have pull up banner in the main lecture theatre, the registration desk, as well as your table (max 4)
- **Conference marketing** – your name and branding will be included in all conference marketing material, signage within the building, as well as all icon digital presentation holding slides
- **Digital stream** – your branding will be included on all digital correspondence/material for our online delegates
- **Session room sponsorship** – you will be mentioned as the exclusive supporter of one of the conference sessions of your choosing
- **Named recognition of your support** – by Icon Chair / CEO at the beginning of each day, and at the end of the conference
- **In-person presentation** – at the beginning of the conference
- **Conference data supplied of all delegates** – (GDPR compliant)
- **Up to 3 staff passes** – valid for conference hours, evening reception, and includes all refreshments
- **On-boarding call to pre-record video of your support** – with a member of the team before the conference. We can then upload the video on to our conference website, as well as our digital platform for our online delegates
- **Brand promotion and recognition of your conference support at post-conference groups & network events**
- **Opportunity to run/contribute to an icon event post conference** – to contribute to an icon online even post conference – in your area of expertise (date to be agreed)
- **Post conference survey** – your company logo included on the post-conference survey sent to all delegates

Sponsorship Package Benefits

Partner: £5,000

- **Website listing** – company logo & link on the conference website, with info re: why you are supporting Icon24 (50 words) under partner sponsors
- **Complimentary quarter page advert in iconnect regarding your organisation (date of inclusion to be agreed)**
- **Half page advert** – in the conference brochure
- **Conference brochure** – company profile inclusion
- **A4 company leaflet** – included within delegate bag
- **Email campaigns to members / non-members** – your url link and logo included within conference emails
- **Social media promotion** – your company support of Icon24 highlighted via icon social media promotion on key channels pre / during / post-conference
- **Fully dressed table** – prominently situated at the conference venue (including power & furniture) – with the opportunity to have up to 2 pull up banners at your table
- **Conference marketing** – your name and branding will be included in all conference marketing material, signage within the building, as well as all icon digital presentation holding slides
- **Digital stream** – your branding will be included on all digital correspondence/material for our online delegates
- **Session room sponsorship** – you will be mentioned as a supporter of one of the conference sessions of your choosing
- **Named recognition of your support** – by Icon Chair / CEO at the beginning of the conference and end of the conference
- **Conference data supplied of all delegates** – (GDPR compliant)
- **Up to 2 staff passes** – valid for conference hours, evening reception, and includes all refreshments
- **Opportunity to run/contribute to an icon event post conference** – to contribute to an icon online event post conference – in your area of expertise (date to be agreed)
- **Post conference survey** – your company logo included on the post-conference survey sent to all delegates



Sponsorship Package Benefits

Premium: £2,500

- **Website listing** – company logo & link on the conference website under premium sponsors
- **Quarter page advert** – in the conference brochure
- **Conference brochure** – company profile inclusion
- **A5 company leaflet** – included within delegate bag
- **Email campaigns to members / non-members** – your url link and logo included within conference emails
- **Social media promotion** – your company support of Icon24 highlighted via Icon social media promotion on key channels pre / during / post-conference
- **Fully dressed table** – at the conference venue (including power & furniture) – with the opportunity to have 1 pull up banner at your table
- **Conference marketing** – your name and logo will be included in all conference marketing material, as well as all Icon digital presentation holding slides
- **Session room sponsorship** – you will be mentioned as a supporter of one of the conference sessions of your choosing
- **Recognition of your support** – by Icon Chair / CEO at the beginning of the conference and end of the conference
- **Conference data supplied of all delegates** – (GDPR compliant)
- **Up to 2 staff passes** – valid for conference hours, evening reception, and includes all refreshments
- **Post conference survey** – your company logo included on the post-conference survey sent to all delegates



